1. **customers module**

* add a customer
* if we want to make a sale we first have to enter the data of a customer
* if there is a walking customer , enter the name as unknown
* otherwise enter the data of customer
* we can enter **basic information, billing information, shipping information**
* If we want to make a group of customers, we can make a group and can set special to them and also for a particular time.
* We can also import the customers.